

# Email Policy for Logos & Identity Marks, Cobb County Government

When submitting logos and identity marks, please email artwork to Craig Ford, Graphics Coordinator for Cobb County:  
**cford@cobbcounty.org**

- Unless absolutely necessary, do not send printed material (this will degrade the resolution of the artwork tremendously during printing). High resolution .ai, .eps, .tif, .jpeg and most other well-used file types are acceptable.
- Send black & white (grayscale) versions as well as color versions of your artwork if possible. Do not fax artwork.
- Send only Windows formatted artwork (Cobb County Government works on PC's, no Macintosh formats please).
- If the artwork contains text (that has not been converted to outlines), then attach fonts.
- Send artwork on CD or thumbdrive if email is not available. File names should be absent of DOS characters and absent of spaces.
- Indicate specific colors (Pantone or other) if possible.

These steps will greatly reduce complications and provide for an excellent reproduction of your company's logo on finished products.

*Thank you for your time,*  
Craig Ford  
Graphics Coordinator - Cobb County Government  
Communications Department - 770.528.2484 - cford@cobbcounty.org



*Cobb County...Expect the Best!*

Funds need to be received no later than Tuesday, Sept. 20, for sponsor names to be included on race day signage. In addition, Presenting (\$10,000), Wish (\$8,000) and Wish-Partners (\$4,000) sponsorship levels need to submit logos by Sept. 20 for inclusion on race shirts.



My business would like to participate as a sponsor for the Cobb County 5K Run benefiting Make-A-Wish® Georgia to be held on Oct. 1. **Please make your check payable to: Cobb County 5K**

Mail registration and check to:

**Beverly Martin**  
**100 Cherokee St., Suite 300**  
**Marietta, GA 30090**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Contribution Amount: \_\_\_\_\_

Email Address: \_\_\_\_\_



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