



LISTENING TOUR

In the summer of 2013, a listening tour of stakeholders and community leaders from across Cobb County was conducted with the purpose of introducing the Cobb County Comprehensive Transportation Plan (CTP) 2040 Update to the community, and to gain insight into the issues that are important to citizens of the County. The listening tour included 16 interviews across the County held in July and August.

Who We Talked To

Cobb County
City of Acworth
City of Austell
City of Kennesaw
City of Marietta
City of Powder Springs
City of Smyrna
Cobb County Tea Party

Cobb EDGE, Cobb Chamber
Cumberland Community Improvement District
Town Center Community Improvement District
Coalition of Cobb County Business Associations
East Cobb Civic Association
Bake One
Cobb Immigrant Alliance
NAACP Cobb County Branch

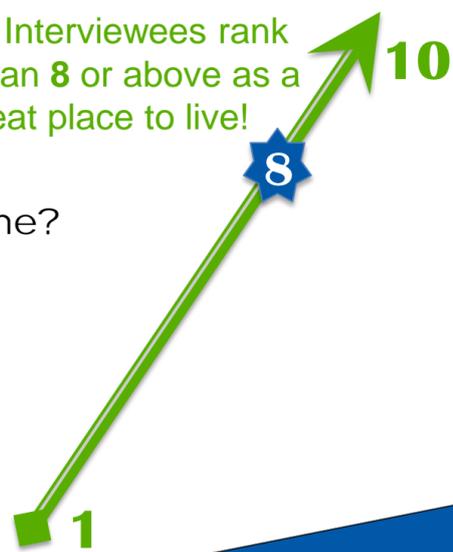
What We Heard

What Makes Cobb A Great Place To Call Home?

- low taxes
- well-run government
- good quality of life
- good schools
- safe
- friendliness

8 IS GREAT!

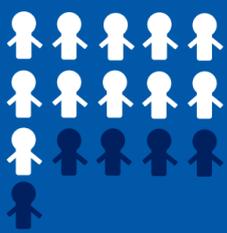
Most Interviewees rank Cobb an 8 or above as a great place to live!



What Are The Biggest Challenges to Overcome?

- congestion
- mobility options
- retaining businesses
- maintaining existing transportation network
- quality development
- accessibility for all
- future funding

TELL ME MORE

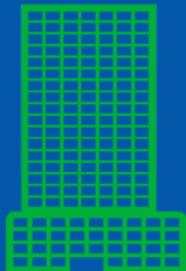


11 OUT OF 16
SEE A NEED FOR
TRANSIT IMPROVEMENTS



"COBB AND THE CITIES
HAVE DONE A GOOD JOB
SPENDING LOCAL
TRANSPORTATION
DOLLARS."

RECOGNIZE
DEVELOPMENT
TRENDS



WALKABILITY
IS IMPORTANT IN OUR
DOWNTOWNS AND
ACTIVITY CENTERS



"MONEY SPENT ON
SIGNAL TIMING IS
WELL SPENT."



"THE WORKER NEEDS
ACCESSIBILITY.
TRANSPORTATION
NEEDS TO BE
PREDICTABLE AND
ACCESSIBLE."

"THERE ARE MANY DIFFERENT
PERSPECTIVES NOW.

CTP NEEDS TO CONSIDER
EVERYONE."



"TRANSPORTATION IS IMPORTANT
TO ECONOMIC DEVELOPMENT,
BUT NOT THE DRIVING FORCE."

"WHEN LOOKING AT ECONOMIC
IMPACTS,
FIX THE EXISTING AREAS FIRST
BEFORE YOU BUILD NEW."

