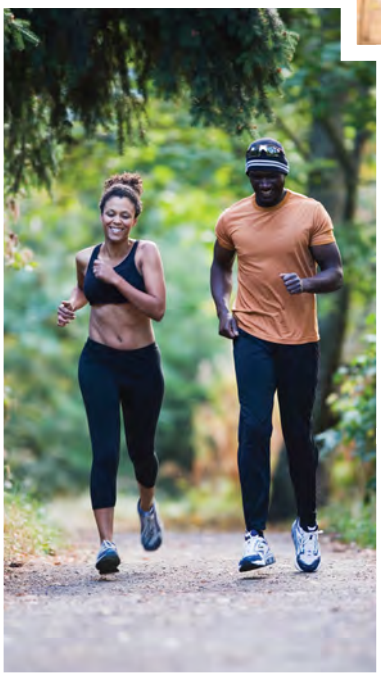
IN MOTION

COBB COUNTY COMPREHENSIVE TRANSPORTATION PLAN 2040



CTP 2040 IS A LOOK TOWARDS THE FUTURE

Cobb County's forecasted population and employment growth (167,397 and 147,300 respectively) is bound to build upon Cobb's extraordinary quality of life, economic base and overall prosperity. The Cobb County Transportation Plan 2040 (CTP 2040) is the latest update in a continuous planning process, providing a blueprint for maintaining and improving the current transportation system, and identifying priority transportation investments. This plan is laser-focused on improving quality of life for Cobb County residents through more convenient and varied transportation options, and improved safety and travel reliability. The recommended investments in this plan are key steps towards the realization of Cobb County's vision of a world-class, multimodal transportation system that supports the highest quality of life, enhanced economic vitality, and increased safety, access and mobility. Turn the page to discover how our community is enjoying all the benefits of CTP 2040 twenty-five years from now…

CTP 2040 WILL:

- **Strengthen Economic Competitiveness**
- **Improve and Alleviate Congestion**
- **Enhance Safety**

To Jeannie CC/BCC

Come visit your sis in Cobb County!!

September 17, 2040 7:25pm

Jeannie, my trip to WellStar Kennestone Hospital this morning, to see my new cardiologist, was a piece of cake! In fact, he told me that because of all the walking I've been doing to the park thanks to Cobb's new sidewalks and trails, my cholesterol levels have dropped. So guess what I'm doing? I'm celebrating with a real piece of chocolate cake tonight!

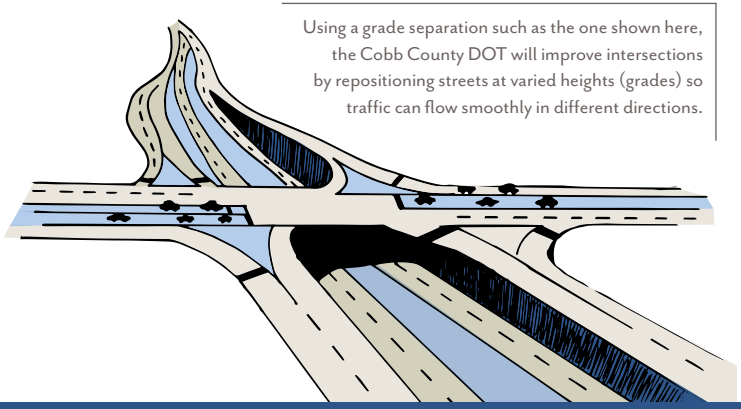
I wish you were here so you could see how much things have changed and the county has grown, in terms of the number of people, jobs, and businesses—and how easy life has become for folks our age. Like my Kennestone trip, for example. First I rode the bus to the Cumberland Transfer Center (yes, all by myself). It was amazing how we were flying by traffic in the dedicated lane. After I left Kennestone, I decided to have a little adventure so I walked all the way to the Senior Center and met Bob for lunch. It made me feel like a teenager all over again. Even he said I had a rosy blush in my cheeks when I got there. At around 2:30 we took the Senior Services bus home. Who says getting older has to mean feeling older? Next time you visit, you're coming to lunch with me. I guarantee you'll want to move here. I'm passing the laptop to Bob now. He wants to say hello. Hugs, your sis

Hi, Jeannie. How's my favorite sister-in-law? (I know, my only one.) Kathy's right about what she said: You're going to love getting around Cobb. You'll see that it's so much easier and safer now with the grade separations on Cobb Parkway. Cumberland Mall awaits! –Bob

Send

CTP 2040 IS A SMART INVESTMENT

CTP 2040 identifies investments to support our expected growth and improve the service that transportation provides to people and businesses. The vision is for a smart, safe and efficient transportation system that supports a thriving economy and provides travel options that meet the needs of residents, commuters, students, and visitors alike. This includes a variety of methods: sometimes driving; sometimes walking or cycling; riding transit; and often using more than one mode within a single trip.



Using a grade separation such as the one shown here, the Cobb County DOT will improve intersections by repositioning streets at varied heights (grades) so traffic can flow smoothly in different directions.

Status | Photo / Video | Life Event

Day 2. Hey, Team Families. All I can say is: WOW, what an AWESOME day on the Road Trip! These boys rock!! The adventure started by getting up and ready at 7:30, with a huge breakfast at the hotel in Acworth. Right after we were done, we took an easy drive to Kennesaw Mountain National Battlefield Park and worked it off with a 5-mile hike. Then we hopped on a local bus to the Kennesaw State University Station, and took CCT to the game. It was a much easier and cheaper way of getting to SunTrust Park. The best part was that the Atlanta Braves battled the Miami Marlins for first place in the National League East and won. Yeah!!

Kennesaw | Friends | Post

CTP 2040 MOVES PEOPLE

With CTP 2040 it's easier than ever to get from point A to B, and to stay fit. By improving streets, expanding Cobb Community Transit (CCT), and tying it into local bus routes, we've made it a cinch to do everything from hiking Kennesaw Mountain, to catching a ball game. Runners and walkers also have access to more miles of designated trails leading from urban areas into green spaces.

yelp

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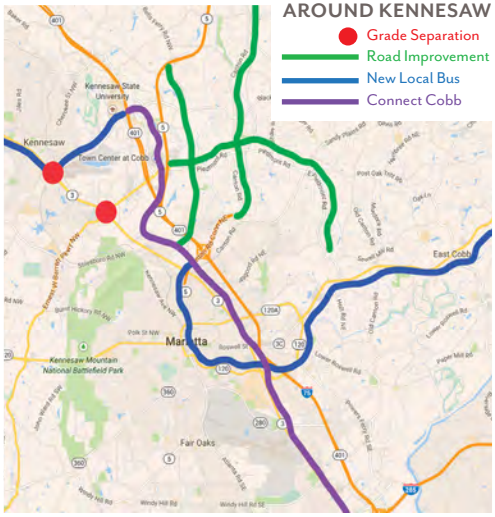
Shawn B.
Kennesaw, GA
200 friends
425 reviews

★★★★★ 9/17/2040

Let's face it: Cobb County has everything I need to get my work done faster—and I don't just mean while I'm on duty as a police officer. Aside from the fact that the I-75/I-575 Managed Lanes make it easy to get where I need to go, the new turn lanes and signal coordination along Canton Road have cut down on trip time significantly. Honestly though, when I took my wife and kids to the sports supply store at Cumberland last night it really paid off. I was in crunch time before my shift started, but we got all the soccer uniforms in time for the weekend. Since the drive back home was so quick, I decided we had time to get an ice cream cone at a new shop in Kennesaw. It was a real selfie moment as we strolled along the new sidewalk with the streetlights. Congrats, Cobb County! You deserve five stars. A+

Was this review ...?

Useful 57 | Funny 19 | Cool 89

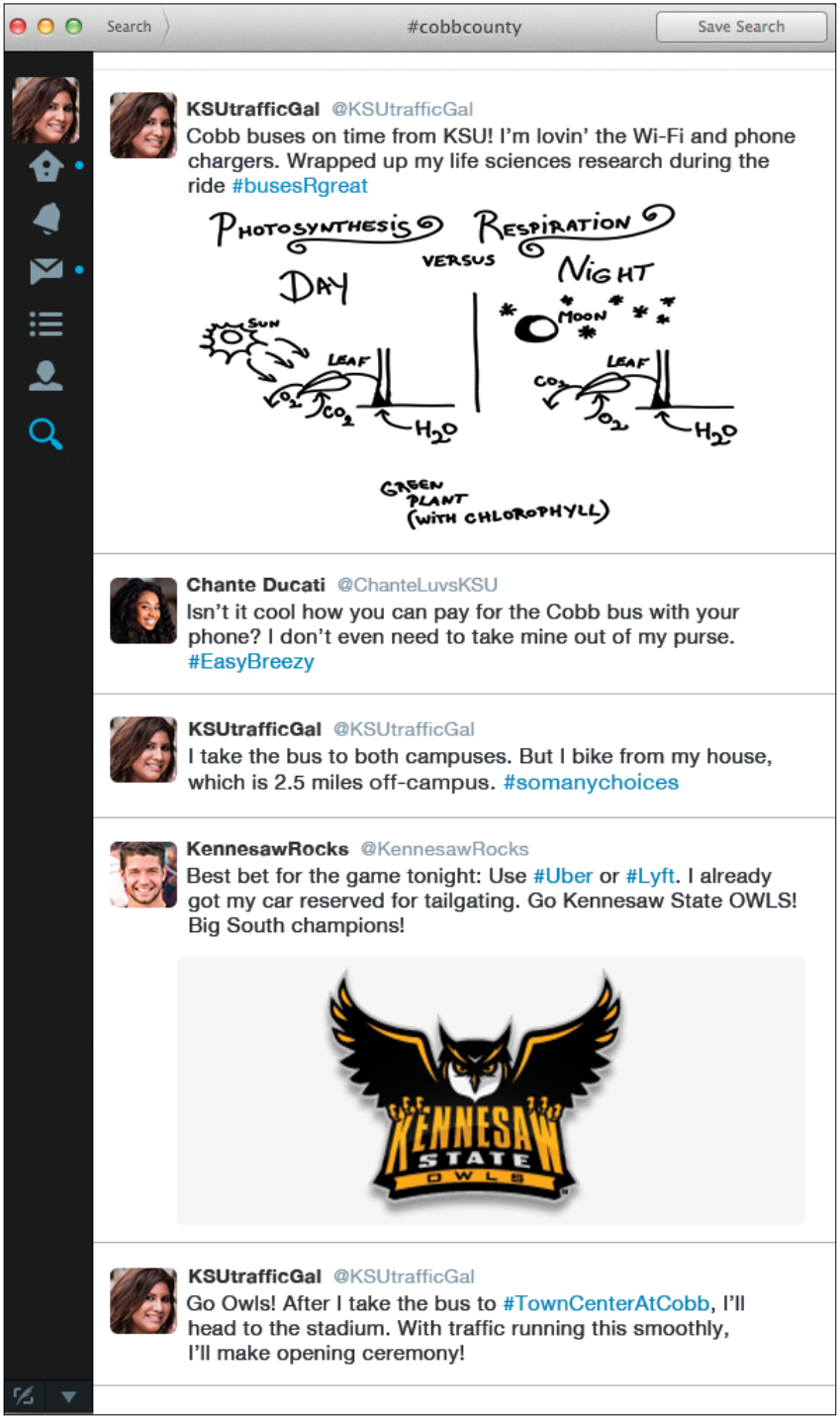


CTP 2040 IS SAFE

Improvements to roads are among the big pluses of the Cobb County Comprehensive Transportation Plan 2040. Extra lanes have been added, as well as coordinated signals to make sure traffic runs efficiently. Friendly additions in the form of sidewalks, additional lighting, and many other amenities combine to make commercial corridors more welcoming to residents and tourists alike.

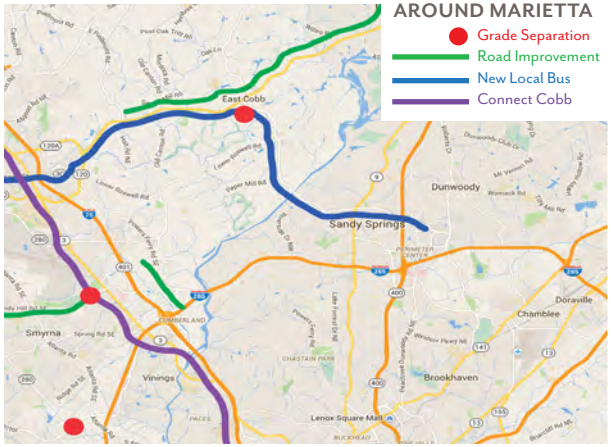
CTP 2040 IS RELIABLE

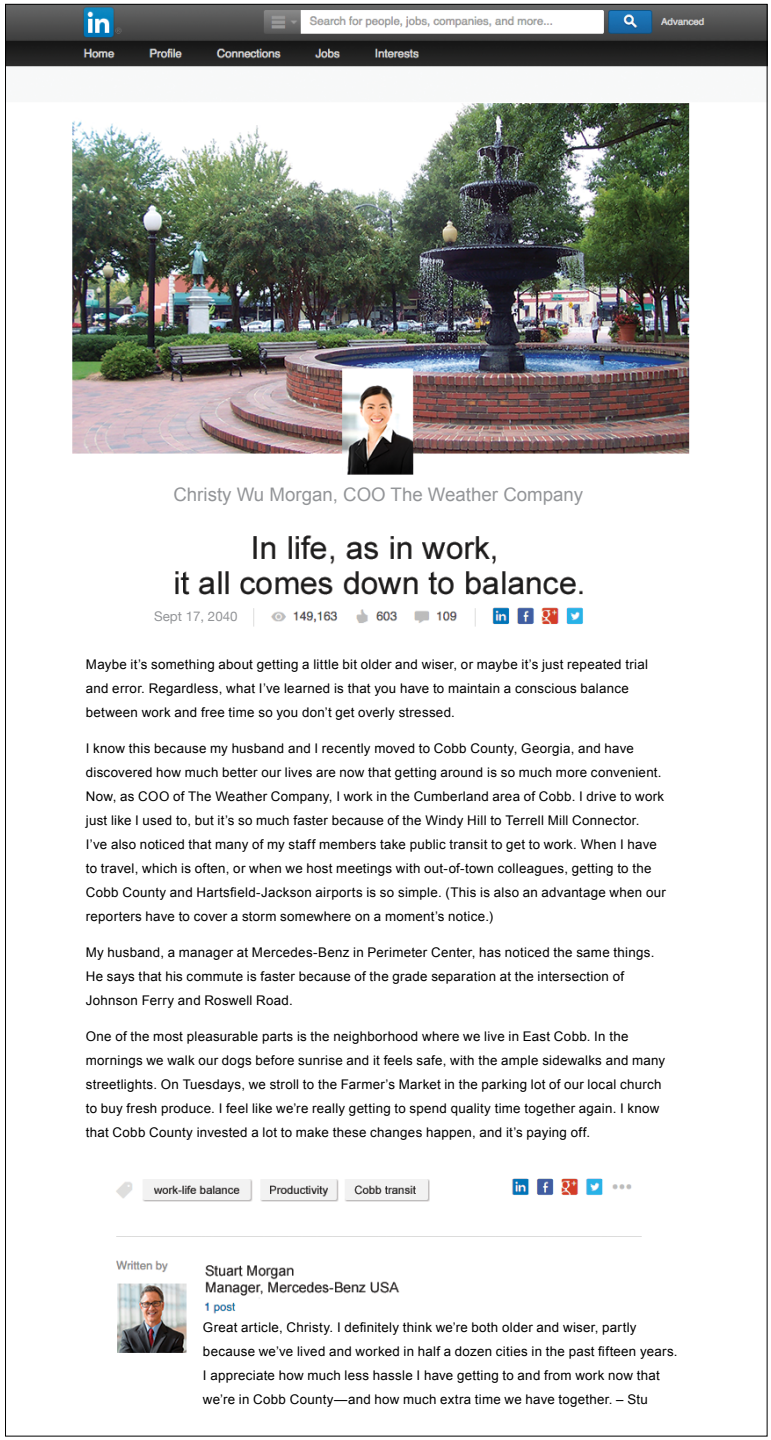
Whether people are racing to class or rushing to work, they need to know they can get there on time. They also need to know they can be mobile wherever they are, when they want to be. In CTP 2040, methods of public transit have been outfitted to match their needs—including buses with phone chargers beside the seats; interruption-free Wi-Fi for riders' phones, laptops, and tablets; and hands-free payment just by walking on board with a Bluetooth-enabled phone.



CTP 2040 IS EFFICIENT

In the future, business is more virtual than ever, but it still requires just as much face-to-face time. With significant improvements to intersections, the addition of highway connectors, and plentiful public transit to and from offices, employees can focus on getting the job done without getting bogged down by transportation problems.





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Christy Wu Morgan, COO The Weather Company

In life, as in work, it all comes down to balance.

Sept 17, 2040 | 149,163 603 109

Maybe it's something about getting a little bit older and wiser, or maybe it's just repeated trial and error. Regardless, what I've learned is that you have to maintain a conscious balance between work and free time so you don't get overly stressed.

I know this because my husband and I recently moved to Cobb County, Georgia, and have discovered how much better our lives are now that getting around is so much more convenient. Now, as COO of The Weather Company, I work in the Cumberland area of Cobb. I drive to work just like I used to, but it's so much faster because of the Windy Hill to Terrell Mill Connector. I've also noticed that many of my staff members take public transit to get to work. When I have to travel, which is often, or when we host meetings with out-of-town colleagues, getting to the Cobb County and Hartsfield-Jackson airports is so simple. (This is also an advantage when our reporters have to cover a storm somewhere on a moment's notice.)

My husband, a manager at Mercedes-Benz in Perimeter Center, has noticed the same things. He says that his commute is faster because of the grade separation at the intersection of Johnson Ferry and Roswell Road.

One of the most pleasurable parts is the neighborhood where we live in East Cobb. In the mornings we walk our dogs before sunrise and it feels safe, with the ample sidewalks and many streetlights. On Tuesdays, we stroll to the Farmer's Market in the parking lot of our local church to buy fresh produce. I feel like we're really getting to spend quality time together again. I know that Cobb County invested a lot to make these changes happen, and it's paying off.

work-life balance | Productivity | Cobb transit

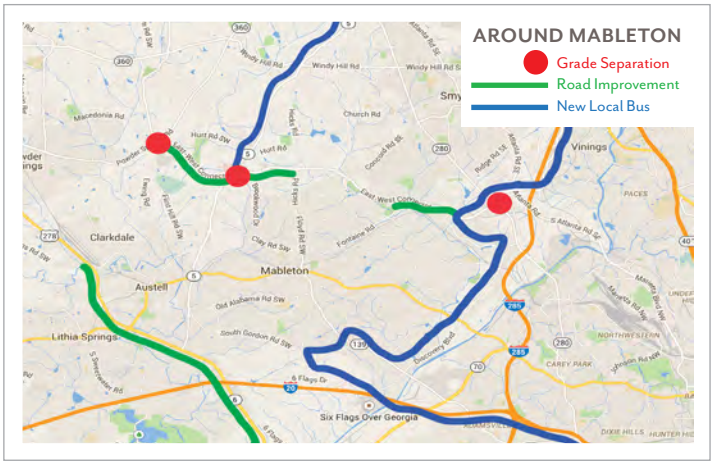
Written by

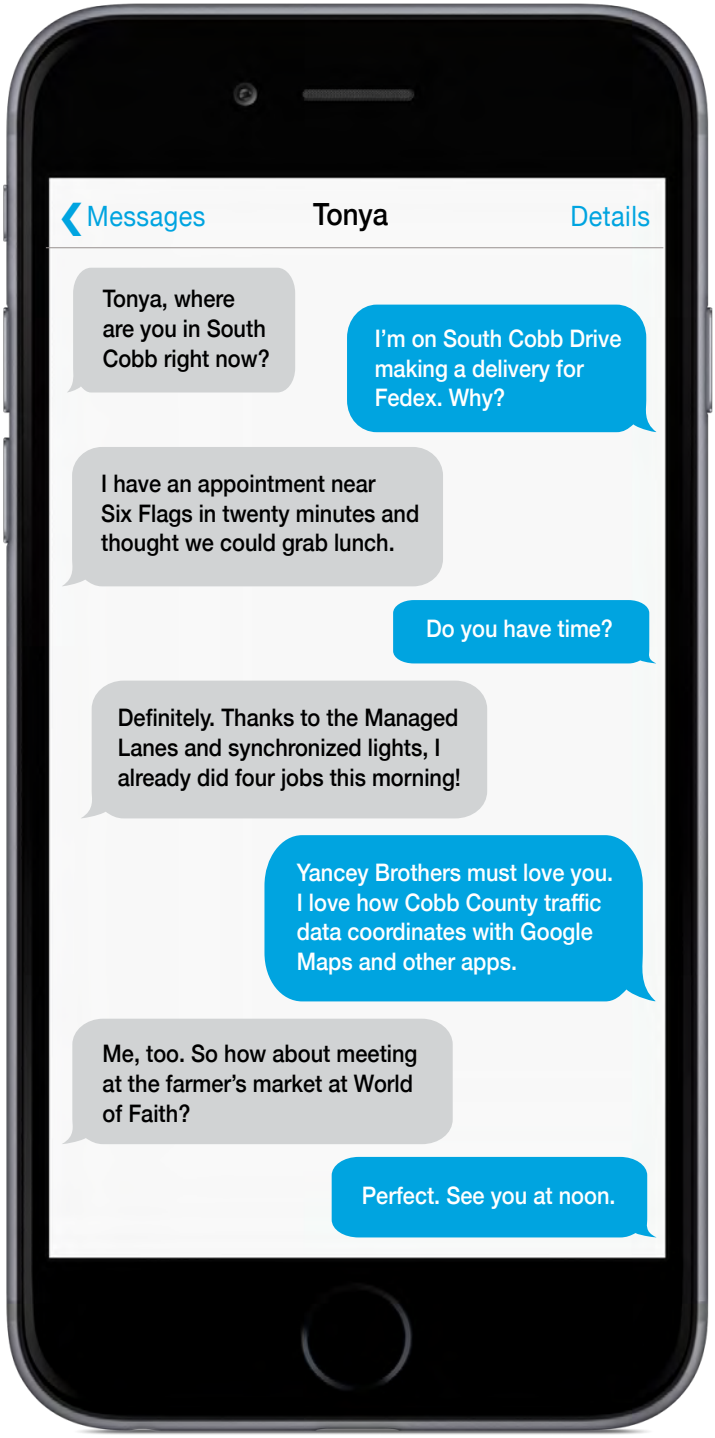
Stuart Morgan
Manager, Mercedes-Benz USA
1 post

Great article, Christy. I definitely think we're both older and wiser, partly because we've lived and worked in half a dozen cities in the past fifteen years. I appreciate how much less hassle I have getting to and from work now that we're in Cobb County—and how much extra time we have together. – Stu

CTP 2040 MOVES GOODS

Transportation is not only about moving people; it's about getting business done. Cobb's economy relies on the local and regional movement of goods and services, requiring efficient truck routes and loading areas, and connections to rail and air infrastructure. The movement of emergency response vehicles is an important service everyone relies on. Integrated with getting people where they need to go, these aspects create a complete transportation system that runs well.





Search

Ashley

Ashley Martin

Invite

How Ryan Proposed (and I said Yes!)

Move Pins

Edit Board

Good things really do come in threes! Ryan picked me up at home in Marietta this morning and brought me on a special date. Before we took the CCT Route 30 bus to Six Flags, he gave me the prettiest pink rose.

Pinned from Ashley Martin

I was amazed that it was so easy to get there by bus. He talked me into getting on The Georgia Cyclone, even with my fear of heights. I'm so glad he did!

Pinned from Ashley Martin

In the early afternoon Ryan said someone was waiting for us. An UBER limo driver whisked us to the Georgia Aquarium. It took almost no time with all the improvements to I-20 and the other roads.

Pinned from Ashley Martin

After two hours the limo driver sped us up 75 to the Cobb Energy Performing Arts Centre. We saw the Atlanta Ballet perform Romeo and Juliet. Still I had no idea that the best was yet to come!

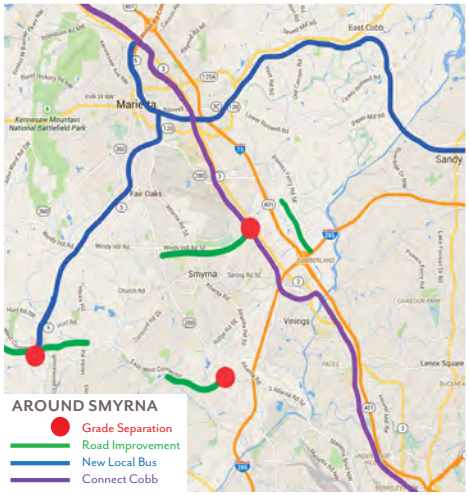
Pinned from Ashley Martin

When the show was over, we hopped on CCT back to Marietta and had dinner outdoors. Ryan had a twinkle in his eye the whole time. When he got down on one knee and took out a diamond ring, the tears started flowing from my eyes. Of course I said YES.

Pinned from Ashley Martin

CTP 2040 IS PREPARING COBB FOR THE FUTURE

From Six Flags Over Georgia to attractions in downtown Atlanta, CTP 2040 connects residents and tourists to amazing things that wow and inspire them. Dedicated bus lanes mean that people get to their destination with few delays in between. More direct walking paths make shops and restaurants more accessible. Well-designed landscaping offers a prettier cityscape to look at while enjoying the outdoors.



The Cobb County Comprehensive Transportation Plan 2040 is managed by the Cobb County Department of Transportation. You can find us at:

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We want to hear from you! Next time you're posting on Facebook, Twitter, YouTube, or other social media, spread the good word using the hashtag **#ilovecobb**.

The Cobb County Comprehensive Transportation Plan (CTP 2040) is jointly developed with Cobb County and all the six cities: Austell, Acworth, Kennesaw, Marietta, Smyrna, and Powder Springs. This long-range transportation plan serves as input into the regional planning process and plans. It provides a funding framework along with a prioritized project list as the foundation for transportation programming and policy decisions.

CTP 2040 WILL:

- **Strengthen Economic Competitiveness**
- **Improve and Alleviate Congestion**
- **Enhance Safety**

Cobb County...Expect the Best!

Publisher's Note: The stories in this publication are a work of fiction. Names, characters, places, and incidents are the product of the Cobb County DOT's imagination or are used fictitiously. Any resemblance to actual events, locales, or persons, living or dead, is coincidental.

Cobb County...Expect the Best!