



Cobb County...Expect the Best!

Benefits of a Mass Transit System

A mass transit system that connects the growing regional activity centers such as Town Center and Cumberland Galleria areas with mid-town Atlanta can be a key component to address the region’s transportation and air quality challenges.

The Town Center Area currently contains:

- More than 4.5 million square-feet of major retail space
- 4 million square-feet of office space
- 2.3 million square-feet of industrial space
- Kennesaw State University, with more than 22,000 students



The Cumberland Area currently contains:

- More than 21 million square-feet of office space
- 3.5 million square feet of major retail space



Expected Growth

Both of these areas are expected to experience tremendous growth in employment and population in the coming years:

Year	Cumberland		Town Center	
	2000	2025	2000	2025
Population	33,759	45,846	8,408	15,874
Employment	70,565	140,138	32,815	55,582

Other Benefits



A mass transit system will provide the work force with better access to the large number of jobs in the Cumberland and Town Center areas.



The presence of a mass transit system will allow land in the area to be developed and redeveloped in accordance with “Smart Growth” principles, thereby having a positive impact on land use while also providing unique development opportunities (oriented around transit stations) that could lead to an overall enhanced property tax base in the area.