

[2015]

*CONSOLIDATED
ANNUAL
PERFORMANCE
AND
EVALUATION
REPORT*



PY2015 CONSOLIDATED ANNUAL PERFORMANCE AND EVALUATION REPORT
COBB COUNTY, GA

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CR-05 - Goals and Outcomes

Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)

Overview

In accordance with the federal regulations found in 24 CFR 570, Cobb County has prepared this CAPER for the period of January 1, 2015 to December 31, 2015. The CAPER presents the County's progress in carrying out projects and activities pursuant to the Program Year (PY) 2015 Annual Action Plan for the Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), and Emergency Solutions Grant (ESG) funds that it received from the United States Department of Housing and Urban Development (HUD) to principally benefit low and moderate-income persons in the County.

The 2015 Consolidated Annual Performance and Evaluation Report (CAPER) describes and evaluates how Cobb County invested formula funds from the HUD to meet affordable housing and community development needs. This annual report also provides a general assessment of the County's progress in addressing the priorities and objectives contained in its five-year 2011–2015 Consolidated Plan (Con Plan) covering the period of January 1, 2011, through December 31, 2015. The 2015 CAPER and other pertinent documents may be accessed through the County's website at www.cobbcounty.org/cdbg.

The Cobb County CDBG Program Office (staffed by W. Frank Newton, Inc.) is responsible for facilitating the development and implementation of the 2011-2015 Consolidated Plan, corresponding Annual Action Plans and Annual CAPERs under this Consolidated Plan.

The County continues to make progress with CDBG, HOME, and ESG funds in increasing the supply of affordable permanent housing, improving public infrastructure, and increasing public services, public facilities, and Rapid-Rehousing and crisis response services for households. In addition, the County has diligently continued its efforts in affirmatively furthering fair housing in the administration of program funds. The data provided in this CAPER discusses affordable housing outcomes, homelessness and special needs activities, and other County actions in furtherance of the County's HUD Annual Plan Goals and Objectives.

CDBG Program Highlights

CDBG funds were used to address a wide range of community development needs throughout the County. CDBG funds were allocated for Park, Sidewalk, and ADA Improvements, Housing Rehabilitation, acquisition of Equipment and Facilities, Youth Development services, Fair Housing activities, Homeless Prevention Program services, Youth Mentoring services, and services for Abused and Neglected Children. The following provides a highlight of projects that were completed in 2015.

City of Smyrna Church Street Park

The City of Smyrna expended \$44,500.00 in CDBG funding to renovate Church Street Park located at 884 Church Street in Smyrna, GA. Renovations for this park included a walking track for seniors, park benches, signage, security lighting, and landscaping.



City of Kennesaw – Woodland Acres Projects

The City of Kennesaw expended \$156,680.00 in CDBG funding to assist low-income residents with the replacement of hazardous sidewalks adjacent to their property throughout the Woodland Acres Subdivision.



City of Marietta – Gramling Street Park Project

The City of Marietta expended \$19,920.00 in CDBG funding for improvements to Gramling Street Park located at 135 Gramling Street in Marietta, Georgia. The neighborhood park is equipped with a newly installed playground within a low-income residential area.



Housing Rehabilitation Program

A total of \$618,226.80 in CDBG funds was expended to provide housing rehabilitation assistance for 17 low-income households through Cobb County and City of Marietta's Housing Rehabilitation Program. The following are photos from a Cobb County rehab project on Charity Lane in Mableton, GA, which consisted of the following repairs: roof replacement, HVAC System replacement, siding replacement, and plumbing.

Charity Lane, Mableton (Cobb County)

Before Rehab



After Rehab



HOME Program Highlights

Affordable Housing initiatives were primarily addressed through the acquisition and construction of new single-family, owner occupied housing, tenant-based rental assistance, and down-payment assistance. The summary below provides a highlight of some of the projects that were completed using HOME program funds.

A total of \$111,633.28 in HOME funds was expended by the Marietta Housing Authority and NW Metro Atlanta Habitat for Humanity to assist 11 low-income eligible homebuyers in the purchase of homes through down payment assistance. Eligible households were able to receive up to \$20,000.00 of down payment assistance.



Marietta Housing Authority DPA



NW Metro Atlanta Habitat for Humanity DPA

NW Metro Atlanta Habitat for Humanity – New Construction

The local chapter of Habitat for Humanity completed construction on six homes located throughout Cobb County. A total of \$116,437.19 in HOME funding was expended for the acquisition of vacant lots. Below are two examples of the constructed homes.



3627 Whitfield Way, Powder Springs



928 Pat Mell Rd, Smyrna, GA

The County expended \$577,790.47 in HOME program income funds to support affordable housing initiatives which included Down Payment Assistance, Rental Unit Rehabilitation, and Acquisition.

ESG Program Highlights

ESG initiatives were primarily addressed through funding allocations for rapid re-housing, homeless prevention, and emergency shelter activities. In 2015 the County allocated 50% of ESG funding for emergency shelter operations, 9% for rapid re-housing activities, 30% for homeless prevention activities, 7.5% for administration, and 3.5% for data management.

Rapid Re-housing & Homeless Prevention

The County expended \$9,391.42 in ESG funds to assist 31 individuals in moving towards stable permanent housing. Additionally, \$49,029.81 was expended for homeless prevention activities for 35 families. Households consisted of families with children, youth aging out of foster care, domestic violence survivors, single adults, and veterans.

Emergency Shelter Operations

The County expended \$89,893.74 in ESG funds to assist 930 individuals with 36,355 “nights-of-shelter” and other essential care needs, such as food and clothing. Additionally, program participants also received education, job training, case management, transportation assistance, financial counseling, childcare assistance and practical life skills coaching to assist in achieving self-sufficiency.

Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)

Cobb County exceeded 7 of the 11 goals outlined in its 2015 Annual Action Plan by funding public service, public facility, housing rehabilitation, and infrastructure improvement projects. However, 2 of the 11 goals fell short, such as constructing new affordable units and homeless prevention activities. The following table provides a summary of Consolidated Plan goals and the County’s progress towards accomplishing these goals.

Goal	Category	Performance Indicator			Outcomes					
		Source / Amount	Indicator	Unit of Measure	Expected - Strategic Plan	Actual - Strategic Plan	% Complete	Expected - Program Year	Actual - Program Year	% Complete
Increase Access to Affordable Housing	Affordable Housing	HOME: \$577,790	Rental Units Rehabilitated	Household Housing Unit	0	0	0%	10	22	100%
			Rental Assistance Provided	Persons Assisted	20	0	0%	20	23	100%
			Homeowner Housing Added	Household Housing Unit	3	3	100%	10	7	70%
			Homeowner Housing Rehabilitated	Household Housing Unit	35	0	0%	35	35	100%
			Direct Financial Assistance to Homebuyers	Households Assisted	20	5	20%	20	51	100%
		CDBG: \$618,227	Homeowner Housing Added	Household Housing Unit	0	0	0%	0	0	0%
			Homeowner Housing Rehabilitated	Household Housing Unit	10	10	100%	10	46	100%

Goal	Category	Performance Indicator			Outcomes					
		Source / Amount	Indicator	Unit of Measure	Expected - Strategic Plan	Actual - Strategic Plan	% Complete	Expected - Program Year	Actual - Program Year	% Complete
Eliminating Homeless	Homeless	ESG: \$74,098	Homeless Prevention	Persons Assisted	300	77	26%	250	77	30.8%
			Shelter Activities	Persons Assisted	2510	1077	43%	25	1077	100%
Increase Access to Public Services	Non-housing Community Development	CDBG: \$478,580	Public Service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	400	411	100%	400	2415	100%
			Public Service activities for Low/Moderate Income Housing Benefit	Households Assisted	0	0	0%	0	0	0%

Goal	Category	Performance Indicator			Outcomes					
		Source / Amount	Indicator	Unit of Measure	Expected - Strategic Plan	Actual - Strategic Plan	% Complete	Expected - Program Year	Actual - Program Year	% Complete
Neighborhood Revitalization and Redevelopment	Non-housing Community Development	CDBG: \$1,139,565	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	300	0	0%	400	500	100%
			Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Household Housing Unit	0	0	0%	0	0	0%

Table 1 - Summary of Consolidated Plan goals and the County's progress towards accomplishing these goals.

Assess how the jurisdiction's use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.

The County exceeded three of the five annual goals outlined in the 2011-2015 Consolidated Plan through various public service, code enforcement, infrastructure, and public facility activities.

This section of the 2015 Consolidated Annual Performance and Evaluation Report conforms to the outcome and performance measure requirements identified in the 2011-2015 Consolidated Plan. An abbreviated summary of the County's achievements through December 31, 2015 are listed below:

CDBG Accomplishments

In 2015, CDBG Program initiatives and funding focused on revitalizing neighborhoods, increasing services for at-risk populations, and furthering fair housing. The CDBG Program expended a total of \$4,646,664.39 on the following activities:

- In 2015, five Public Facilities were funded, of which two were completed, James T. Anderson Boys & Girls Club, and Good Samaritan Health Center.
- Improvements for two local parks: Durr Field in Acworth and Pine Grove Park in Austell.
- A public infrastructure project was completed for improvements in water and sewer in a low and moderate income neighborhood in the City of Kennesaw.
- An ADA improvement project was undertaken and completed which included installation of ADA compliant sidewalks and restroom improvements at the Greenridge Mental Health Facility.
- Pre-award funding continued for a mental health facility for Cobb Community Service Board.
- Public service projects assisted a total of 5,042 persons, which was comprised of persons with special needs and disabilities, childcare services, health services, senior services, youth services, transportation services, and operating costs of homeless programs.
- 17 single-family homes were renovated through the Owner Occupied Housing Rehabilitation program.

HOME Accomplishments

Affordable Housing initiatives were primarily addressed through the acquisition and construction of new housing, tenant-based rental assistance, and down-payment assistance. The HOME Program expended a total of \$1,506,719.57 for down-payment assistance, tenant-based rental assistance, new home construction, and rental rehabilitation for low and moderate income households.

ESG Accomplishments

ESG initiatives were primarily addressed by non-profit organizations carrying our activities to provide overnight shelter, homeless prevention, and housing for the homeless. The ESG Program expended a total of \$182,212.89 to carry out the following ESG activities.

- In 2015, Cobb County allocated ESG funds to subrecipients located throughout the County to deliver homeless prevention for households that are either at-risk of or experiencing homeless.
- Cobb County through its subrecipients continued to implement ESG regulations and housing priorities. The County provided funding for homeless prevention and rapid re-housing to reduce costs of affordable housing for homeless and at-risk families.
- A total of 31 individuals were provided permanent housing through the rapid re-housing program; 85 individuals maintained stable housing through rental assistance and housing support services; 929 individuals were provided emergency shelter. In 2015, 36,628 units of shelter were provided to homeless individuals.

CR-10 - Racial and Ethnic composition of families assisted

Describe the families assisted (including the racial and ethnic status of families assisted). 91.520(a)

	CDBG/ESG	HOME
White	2,180	13
Black or African American	3,965	129
Asian	46	0
American Indian or American Native	12	1
Native Hawaiian or Other Pacific Islander	2	0
American Indian/Alaskan Native & White	1	0
Asian & White	1	0
Black/African American & White	51	0
American Indian/Alaskan Native & Black/African American	3	0

Other Multi-Racial	149	2
Total	6,410	146
Hispanic	747	3
Not Hispanic	5,624	143
Total	6,371	146

Table 2 – Table of assistance to racial and ethnic populations by source of funds

Narrative

The table above lists the numbers of beneficiaries by race and ethnicity assisted with HUD-Funded programs in 2015. HOPWA program outcomes are reported by the City of Atlanta. The numbers reported for ethnicity do not reflect the same count as the total number reported by race. The variances could be attributed to refusal of information, errors at intake, or unwillingness to share information about ethnicity and/or race.

CR-15 - Resources and Investments 91.520(a)

Identify the resources made available

Source of Funds	Source	Expected Amount Available	Actual Amount Expended 2015
CDBG	Federal	\$3,852,532.00	\$4,646,664.39
HOME	Federal	\$890,156.00	\$1,506,719.57
ESG	Federal	\$272,801.00	\$182,212.89

Table 3 - Resources Made Available

Resources Made Available

Cobb County had \$3,852,532.00 in CDBG resources which included allocations for the City of Marietta (\$527,574.00), the City of Smyrna (\$301,093.00), and Cobb County (\$3,023,865.00). The Cities of Marietta and Smyrna qualify as HUD entitlement communities they have entered into joint-agreements with Cobb County to allow the County to administer their CDBG program. The County also received \$890,156.00 in HOME and \$272,801.00 in ESG to allocate for eligible projects. The table above illustrates the amount of funding available for CDBG, HOME, and ESG projects during 2015, but does not account for unspent prior year funds.

Expenditure of Program Funds

- IDIS Report PR26 reveals that \$4,646,664.39 in CDBG funds were disbursed in 2015.
- IDIS Report PR23 reveals that \$1,076,232.65 in HOME funds were disbursed in 2015.
- IDIS Report PR91 reveals that \$182,212.89 in ESG funds were disbursed in 2015.

Identify the geographic distribution and location of investments

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
Countywide	68%	68%	Park Improvements, Sidewalk Improvements, ADA Improvements, Housing Rehabilitation, Facility Improvements, Acquisition of Equipment and Facilities, Youth Development, Fair Housing Services, Homeless Programs, Mentoring Programs, and programs for Abused and Neglected Children
City of Acworth	3%	3%	Trailway Improvements
City of Austell	1%	1%	Park Improvements - Legion Park
City of Kennesaw	4%	4%	Infrastructure Improvements Woodland Acres Phase III
City of Marietta	14%	14%	Youth Development, Slum & Blight Clearance, Housing Rehabilitation
City Powder Springs	2%	2%	Economic Development
City of Smyrna	8%	8%	Park Improvements, Slum & Blight Clearance, Infrastructure Improvements

Table 4 - Identify the geographic distribution and location of investments

The County identified CDBG, HOME, and ESG resources to assist various communities throughout the County, including two HUD entitlement cities (City of Marietta and City of Smyrna), and four cooperating cities (City of Acworth, City of Austell, City of Kennesaw, and City of Powder Springs). HOME funds were also available for use throughout the County.

The prioritization of funding differs for each of the three formula grants. For CDBG the relative priority of each geographic area and funding allocation was based on each cities population. Approximately 32% of the CDBG allocation was divided among the two HUD entitlement cities and four cooperating cities within Cobb County. Both HOME and ESG funds were made available through a competitive application process without regard to geographic location.

Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

CDBG

Although, the CDBG program does not require matching funds, CDBG funds are typically leveraged through various private and public sources for the CDBG projects undertaken in 2015. Subrecipients that received CDBG funding also received funding from federal, state, local, and other resources.

ESG

ESG funds were leveraged, in part, by selecting subrecipients that are established homeless service providers with strong connections with various funding sources. ESG subrecipients are required to match ESG funding with other funding on a dollar-for-dollar match. ESG subrecipients used the value of any donated materials, the value of any leases on buildings, salaries paid to staff to carry out the program, and the value of the time and services contributed by volunteers to carry out the program of the recipient.

HOME

HOME funds were leveraged through the use of gap financing. Developers identified and secured primary funding sources prior to allocations being awarded. These HOME funds were leveraged and matched with private lenders; Sponsorship contributions from individuals, churches, clubs, and businesses; local public housing authority funding; in-kind donations; and private donations. In 2015, Cobb County generated an excess match of \$385,640.09 and will carry over \$17,111,778.02 in excess match funds into the next fiscal year.

Fiscal Year Summary – HOME Match	
1. Excess match from prior Federal fiscal year	\$16,726,137.93
2. Match contributed during current Federal fiscal year	\$608,421.73
3. Total match available for current Federal fiscal year (Line 1 plus Line 2)	\$17,334,559.66
4. Match liability for current Federal fiscal year	\$222,781.64
5. Excess match carried over to next Federal fiscal year (Line 3 minus Line 4)	\$17,111,778.02

Table 5 – Fiscal Year Summary - HOME Match Report

Match Contribution

The following table shows a summary of all match contributions received in Fiscal Year 2015 which commenced on October 1, 2014 and ended on September 30, 2015.

Match Contribution for the Federal Fiscal Year								
Project No. or Other ID	Date of Contribution	Cash (non-Federal sources)	Foregone Taxes, Fees, Charges	Appraised Land/Real Property	Required Infrastructure	Site Preparation, Construction Materials, Donated labor	Bond Financing	Total Match
3801 Fern Valley Dr	8/13/2015	\$5,000.00						\$5,000.00
Homebuyer Ed & Counseling	Various FY 15	\$10,592.00						\$10,592.00
1433 Paddocks Ct	6/18/15 and 8/20/15	\$1,988.08						\$1,988.08
4140 Oakwood Terr	8/20/15 and 8/26/15	\$2,441.75						\$2,441.75
		\$1,542.77						\$1,542.77
815 Myrtle St	5/17/2015	\$47,802.53						\$47,802.53
The Tower at Dorsey Manor	1/1/2015			\$72,577.00				\$72,577.00
1407 Cobb Pkwy	Various FY15	\$40,700.00						\$40,700.00
572 Oak Hills Rd	Various FY15	\$65,418.70						\$65,418.70
5730 S. Gordon Rd	Various FY15	\$161,410.56						\$161,410.56
3627 Whitfield Way	Various FY15	\$46,375.00						\$46,375.00
2828 Berry Dr	Various FY15	\$65,000.00						\$65,000.00
4344 Columbine Dr	Various FY15	\$51,528.00						\$51,528.00
321 Village Chase		\$30,000.00						\$30,000.00
401 Village Way		\$6,045.34						\$6,045.34
TOTAL		\$535,844.73		\$72,577.00				\$608,421.73

Table 6 - Match Contribution for the Federal Fiscal Year

Program Income

The table below shows a summary of all program income received in Fiscal Year 2015 which commenced on October 1, 2014 and ended on September 30, 2015. The table also shows the amount of program income used for HOME activities including Tenant Based Rental Assistance (TBRA) projects.

Program Income - Enter the program amounts for the reporting period				
Balance on hand at beginning of reporting period \$	Amount received during reporting period \$	Total amount expended during reporting period \$	Amount expended for TBRA \$	Balance on hand at end of reporting period \$
\$194,495.38	\$383,299.87	\$577,790.47	\$68,946.28	\$4.78

Table 7 - Program Income

Minority Business Enterprises and Women Business Enterprises – Indicate the number and dollar value of contracts for HOME projects completed during the reporting period

Total	Minority Business Enterprises				White Non-Hispanic	
	Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic		
Contracts						
Number	28	0	0	2	1	25
Dollar Amount	\$916,076.87	0	0	\$82,500.35	\$18,961.98	\$814,614.54
Sub-Contracts						
Number	0	0	0	0	0	0
Dollar Amount	0	0	0	0	0	0
	Total	Women Business Enterprises		Male		
Contracts						
Number	28	1		27		
Dollar Amount	\$916,076.87	\$3,945.00		\$912,131.87		
Sub-Contracts						
Number	0	0		0		
Dollar Amount	0	0		0		

Table 8 – Minority Business and Women Business Enterprises

Minority Owners of Rental Property – Indicate the number of HOME assisted rental property owners and the total amount of HOME funds in these rental properties assisted

	Total	Minority Property Owners			White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	
Number	0	0	0	0	0
Dollar Amount	0	0	0	0	0

Table 9 – Minority Owners of Rental Property

Relocation and Real Property Acquisition						
Indicate the number of persons displaced, the cost of relocation payments, the number of parcels acquired, and the cost of acquisition						
Parcels Acquired	0			0		
Businesses Displaced	0			0		
Non-profit Organizations Displaced	0			0		
Households Temporarily Relocated, not Displaced	0			0		
Households Displaced	Total	Minority Property Enterprises				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Number	0	0	0	0	0	0
Cost	0	0	0	0	0	0

Table 10- Relocation and Real Property Acquisition

CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

The table below summarizes housing accomplishments in 2015 compared to the proposed production targets listed in the 2015 Annual Action Plan. Cobb County utilized available funding to increase affordable housing options for low and moderate-income and homeless households.

	One-Year Goal	Actual
Number of homeless households to be provided affordable housing units	39	85
Number of non-homeless households to be provided affordable housing units	20	16
Number of special-needs households to be provided affordable housing units	0	0
Total	59	101

Table 11 – Number of Households

	One-Year Goal	Actual
Number of households supported through rental assistance	114	67
Number of households supported through the production of new units	0	0
Number of households supported through the rehab of existing units	35	29
Number of households supported through the acquisition of existing units	8	9
Total	157	105

Table 12 – Number of Households Supported

Discuss the difference between goals and outcomes and problems encountered in meeting these goals.

The decline in households served in 2015 is due to factors such as the decline in federal funding levels for new housing production beginning in 2011, and delayed start up in some of the TBRA rental assistance programs. The steady decline in HOME funding levels has resulted in fewer projects funded since 2011 and hence fewer units completed and households served in 2015.

Discuss how these outcomes will impact future annual action plans.

Future Annual Action Plans will provide additional information on program changes that are currently in development as the County continues to determine the needs of residents in Cobb County.

Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.

The County’s affordable housing activity assisted a total of 36 families utilizing HOME funds through the Tenant-Based Rental Assistance Program, 22 families were provided down-payment assistance, and 16 homeowner units assisted with housing rehabilitation. The table below reflects the number of persons served in 2015 with CDBG and HOME funding throughout the County.

Number of Persons Served	CDBG Actual	HOME Actual
Extremely Low-income	422	200
Very Low-income	1364	118
Low-income	629	55
Total	2,415	373

Table 13 – Number of Persons Served

CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)

Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homeless through:

Cobb County invests its ESG funds and other federal, state, and local funds in programs and services to meet the basic needs of the homeless population. The County continued to work collaboratively with other public funders, businesses, community-based, and faith-based organizations to support provider's efforts for reducing and ending homelessness in Cobb County. As a result of the greater emphasis on reducing homeless populations, the County utilized funding from the ESG Program, Continuum of Care (CoC), Community Services Block Grant (CSBG), and Emergency Food and Shelter Program (EFSP) for organizations that provided essential services such as, emergency shelter, drug rehabilitation, transitional housing, permanent housing, and rapid re-housing assistance.

The following is a summary of Cobb County's accomplishments in reducing and ending homelessness through ESG:

- 930 individuals were provided support for emergency housing and supportive services for homeless families and individuals through the ESG Program.
- 31 individuals were provided support to transition into permanent housing through the rapid re-housing component of the ESG Program.
- 121 individuals and families were provided support to prevent homeless through the homeless prevention component of the ESG Program.
- 355 clients were provided emergency lodging, transitional recovery programs, and short-term residential programs for those exiting institutions.

ESG subrecipients assessed needs of homeless persons, including unsheltered persons upon entry into the shelter or transitional housing facility. Homeless persons were also assessed for other needs such as substance abuse rehabilitation, mental health services, job training, or educational training. Several of the County's homeless service providers offered supportive services beyond emergency shelter to help address the initial causes of homeless.

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs.

Homeless services in Cobb County are delivered through a community-based network of organizations that work together to help homeless families and individuals move toward self-sufficiency. The Marietta/Cobb Continuum of Care conducts an annual point-in-time count of homeless persons in the county to document the total number of homeless persons in the County. The homeless count was conducted on January 28, 2015, utilizing volunteers in shelters and transitional housing programs throughout the county. Several agencies assisted in the coordination of conducting the 2015 point-in-time count. Through the Continuum, teams reach out to unsheltered homeless persons on the street to assess their needs and direct them to the appropriate care and resources. ESG resources were utilized to provide short-term shelters and scattered site transitional housing units. Non-profit organizations in the County provided an average of 39 days of support to homeless persons in the County.

Addressing the emergency shelter and transitional housing needs of homeless persons.

Developing housing for homeless individuals is one of the most challenging aspects of affordable housing development. Many chronically homeless individuals need physical and mental health services in addition to housing which makes it extremely difficult for local providers to offer housing to homeless persons with the assurance that they will receive needed services in a timely and sufficient manner. Nevertheless, housing and service providers have been committed to providing emergency and transitional housing for homeless persons.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homeless, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.

The local referral and case management system in Cobb County acts as the process for identifying people who are homeless and most in need of permanent supportive housing (PSH) services, which include people who are chronically homeless, families with children, veterans, and unaccompanied youth. The County and its partners continue to make progress in meeting its goals for reducing and ending homeless.

Homeless service providers, through an extensive collaborative network of services within the County were equipped to assist these families in making the transition to permanent housing and independent living. Service providers seek to eliminate duplication of services through a collaborative intake and assessment process. The following service objectives were implemented by the County's ESG service providers in 2015:

- **Reducing the length of time individuals and families experience homelessness:** The community's shared HMIS facilitates communication and collaboration between many different homeless service providers in the County and with the 211 call center. Thus, if someone receiving services from public or private agencies is having difficulty with housing, a referral can be made using HMIS or by calling 211 to more easily and quickly connect that person with the prevention support they need to remain in housing. Case managers at institutions such as hospitals or corrections programs work to ensure that no one is discharged into homelessness. However, more meaningful collaborations and more frequent communication between homeless service providers and these institutions is needed in order to prevent discharges to a homeless setting.
- **Facilitating access for homeless individuals and families to affordable housing units:** Non-profit organizations implemented rapid re-housing program and a tenant-based rental assistance (TBRA) programs to assist homeless persons in securing permanent housing and reducing homelessness.
- **Preventing individuals and families who were recently homeless from becoming homeless again:** Through a collaborative partnership with the local Continuum of Care and Community Services Block Grant subrecipients were able to provide programs to assist families with necessary life skills to include, substance abuse counseling, job and education training and life skills coaching to assist individuals and families from becoming homeless again.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The County continued to coordinate its homeless activities to prevent individuals and families from becoming homeless and help individuals/families regain stability in current

housing or permanent housing. ESG program funds were utilized for homeless prevention which included housing relocation and stabilization services and short term (up to 3 months) or medium term (up to 24 months) rental assistance.

The County's ESG subrecipients expended \$9,391.42 in program funds for homeless households through its rapid re-housing program which provided rental subsidies, utility payments and moving expenses for 31 homeless families.

The County's ESG subrecipients also expended \$49,029.81 for individuals at-risk of becoming homeless. Services provided included rental subsidies, and utility arrearages to support families at risk of homeless to remain in permanent housing. In 2015, a total of 121 individuals were served as a result of the County's homeless prevention initiatives.

In addition, to the County's ESG funding of homeless programs, funding was provided through the Emergency Food and Shelter Program (ESFP) to assist 231 families near homeless with shelter, rent/mortgage payments, food and utility assistance. In 2015, a total of \$339,260 was expended in EFSP funds for individuals at-risk of becoming homeless.

Cobb County organizations have established, strengthened, and coordinated its discharge planning protocols among the key institutional systems of care and supervision, including the Cobb County/ Marietta Continuum of Care. The purpose these protocols is to assist in eliminating homeless and provide the social and economic for persons to avoid becoming homeless after being discharged from publicly funded institutions. In 2015, the County continued to review of the discharge protocols in place relative to the health care system (both public and private).

CR-30 - Public Housing 91.220(h); 91.320(j)

Actions During the program year to address the needs of public housing.

In 2015, the County provided HOME funds to assist the Marietta Housing Authority (MHA) in addressing the needs of public housing residents by offering down-payment assistance programs to eligible public housing residents.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

Public housing residents were required to contribute eight hours per month in service to the community, or participate in an economic self-sufficiency program. In meeting this requirement, residents were encouraged to become more involved in their community and to participate in activities that promote the level of economic stability that may lead to homeownership.

Troubled Public Housing Authorities

According to HUD's most recent Public Housing Assessment System (PHAS) Score Report for 2014, the MHA had a PHAS total score of 93 and was designated as a high performer. As such, the MHA is not considered by HUD to be troubled or poorly performing. Therefore, Cobb County did not use any CDBG, HOME, or ESG funding to assist troubled housing authorities.

CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)

The annual report must include a summary or progress made on the "Other Actions" described in the Strategic Plan and Action, including:

- Barriers to Affordable Housing (SP-55 and AP-75)
- Obstacles to meeting underserved needs (AP-85)
- Lead-based Paint Hazards (SP-65 and AP-85)
- Anti-Poverty Strategy (SP-70 and AP-85)
- Institutional structure (SP-40 and AP-85)
- Enhance coordination (PR-15 and AP-85)

In addition, this section collects information on the jurisdiction's actions to address Impediments to fair housing choice, per 24 CFR 91.520(a).

Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)

As part of the County's plan to reduce impediments identified in its Analysis of Impediment to Fair Housing Choice (AI), Cobb County continued its Fair Housing Program which focused on education and outreach to community organizations and residents. The County initiated a review process of zoning ordinances relative to potentially discriminatory practices and provides education on federal regulations related to the protected classes under the Fair Housing law. As a part of the process of gauging progress toward addressing the impediments to fair housing choice, an evaluation of regulations will occur on an ongoing basis throughout the period covered by the current AI, and progress will be reported in future CAPERs.

Additionally, the County promoted the communication and coordination of local governments and affordable housing developers with County HUD affordable housing grants. Meetings were also conducted with county departments including Economic

Development and Planning & Zoning to discuss the impact of the new Affirmatively Furthering Fair Housing Rule regarding disparate impact.

The County also continued to fund non-profit developers and partner with for-profit developers to construct new affordable housing, renovate rental housing, and provide rental assistance.

Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)

The primary obstacle to meeting underserved needs is the limited resources available to address identified priorities. In addition, the gap in what households can afford to pay for housing and the price of housing is another obstacle to meeting the needs of the underserved. The County has some affordable housing stock, yet the income level for individual households such as single parent, elderly disabled, or others of limited economic means is not sufficient to afford even the lowest of the market rate units. In order for the County to shorten the gap between the costs associated with managing a household, both CDBG and HOME resources were used by community partners in an effort to address some of these needs.

During the program year, limited resources and increased need have brought about greater collaboration among non-profit organizations and other entities. During 2015, emphasis was placed on increasing the availability of affordable housing for low and moderate-income persons, by effectively utilizing available resources and entering into partnerships with the private sector in 2015. Efforts included safeguarding Cobb's existing housing stock, initiating new affordable housing projects and implementing a tenant-based rental assistance program (TBRA). Through the TBRA program, 36 households were able to maintain decent, safe, and sanitary housing.

Additionally, the County continued to support the expansion of the Homeless Management Information System (HMIS) technology beyond homeless service providers to continue the support service collaboration of non-profit agencies and the standardization of performance measures.

The County also continued to leverage resources through public service activities that assisted the underserved, from health programs for the chronically ill, childcare, and youth programs. However, a significant obstacle to meeting underserved needs continues to be the availability of funding. In 2015, the County continued to explore available funding opportunities from federal, state, and private resources to address gaps in service.

Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)

Cobb County used CDBG funding to support its minor home repair and lead-based paint abatement program to continue to reduce exposure to lead-based paint for low and moderate-income households. In 2015, a total of 4 homes tested positive for lead hazards and were abated under Cobb County and the City of Marietta's Owner-Occupied Housing Rehabilitation Program.

Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)

The County's primary anti-poverty strategy is based on the premise that it may be able to alleviate the impact of poverty on families by increasing affordable housing units and financial resources for affordable housing development combined with services to address the special needs of the low-income population. To enhance the adaptability of financing mechanisms normally used for affordable development, the County made sure that HOME and CDBG funds used for development activities served as a leveraging resource rather than a primary resource of funding. Housing rehabilitation efforts helped to maintain affordable housing stock. Through the funding of various public service projects, the County was able to provide assistance to 5,042 individuals living in low income households by providing, after school programs, food distribution, medical and dental services, and fair housing advocacy, emergency housing assistance.

While no one program or service alone can reduce the number of Cobb residents living in poverty, the County's strategy for poverty reduction continues to support and coordinate a broad array of services that address the various needs of Cobb's low to moderate income individuals and families. The number of individuals and families receiving other potentially poverty reducing assistance during 2015 is reflected in the accomplishment data shown throughout this document.

Actions taken to develop institutional structure. 91.220(k); 91.320(j)

The institutional structure for the delivery of HUD programs and services to low-to-moderate income families and individuals in the Cobb County area involves public, private and non-profit participation at the local, state and federal levels. Participating member governments for the Urban Entitlement Program partner with the County to maintain a strong institutional structure for affordable housing needs and non-housing community development needs. These local government entities include: the Cities of Acworth, Austell, Kennesaw, Powder Springs, Marietta and Smyrna.

Non-profits play a key role in promoting and finding permanent solutions to the housing crisis and increase access to services through collaboration and cooperation between service providers. New partnerships with private and non-profit agencies are being developed with the expectation of emerging projects in the next Consolidated Planning cycle that will benefit from these new partnerships.

Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)

During the program year, the County encouraged its departments, participating cities, and non-profit organizations to collaborate, leverage funds, and coordinate programs wherever possible. Cooperation, joint planning and implementation are necessary to ensure that vital services reach the County's residents. Examples of this coordination during the program year were County participation in the Cobb Community Collaborative, Policy Council on Homeless, Workforce Investment Act Board, and the Emergency Food and Shelter local board. The collaboration provided the opportunity to coordinate available resources and maximize the benefits to residents requiring assistance.

Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

A complete description of the goals and actions to overcome the effects of the identified impediments are presented in the AI which is available online at www.cobbcounty.org/cdbg.

Summary of Specific Actions Taken during the Program Year to Overcome the Effects of Identified Impediments

The County awarded \$25,000 from CDBG funds for activities that affirmatively furthered fair housing throughout the County for the following services:

Public Service Announcements

The County used CDBG funding for fair housing advertisements on Cobb Community Transit bus shelters and buses. The advertisements were posted in English and Spanish and located strategically throughout the County to provide residents with information regarding fair housing and the fair housing hotline.

Fair Housing Hotline

The Cobb County CDBG Program Office continued accepting calls through its Fair Housing Hotline. Residents of the County were referred to HUD’s Fair Housing Hotline to report fair housing complaints and report alleged discrimination.

Fair Housing Outreach & Education Program

The County used CDBG funding to provide comprehensive fair housing training, education, advertising and marketing services throughout the County to include the provision of fair housing brochures/flyers; providing educational presentations/training on fair housing; and providing information and referral Services for Cobb County residents.

HOUSING DISCRIMINATION HAS NO PLACE IN OUR NATION

Learn some possible signs so you can help stop it.

- "The apartment I told you about on the phone has been rented."
- "We only take people who speak English."
- "The ad was wrong – the rent is really \$75 more."

REPORT IT.

FAIR HOUSING HOTLINE
770-528-7984
 WWW.COBBCOUNTY.ORG/CDBG

NFHA
 National Fair Housing Alliance

WILL THE APARTMENT STILL BE AVAILABLE WHEN THEY MEET ME IN PERSON?

¿EL APARTAMENTO AÚN ESTARÁ DISPONIBLE CUANDO ME CONOZCAN EN PERSONA?

STOP HOUSING DISCRIMINATION - REPORT IT.

FAIR HOUSING HOTLINE
770-528-7984
 WWW.COBBCOUNTY.ORG/CDBG

NFHA
 National Fair Housing Alliance

PARE LA DISCRIMINACIÓN DE VIVIENDA. REPÓRTELO.

LÍNEA DIRECTA PARA VIVIENDA JUSTA.
770-528-7984
 WWW.COBBCOUNTY.ORG/CDBG

NFHA
 National Fair Housing Alliance

Is discrimination keeping you out of the home of your dreams?

Learn some possible signs so you can help stop it.

- "The apartment I told you about on the phone has been rented."
- "We only take people who speak English."
- "The ad was wrong – the rent is really \$75 more."

STOP HOUSING DISCRIMINATION - REPORT IT.

FAIR HOUSING HOTLINE
770-528-7984
 WWW.COBBCOUNTY.ORG/CDBG

NFHA
 National Fair Housing Alliance

The CDBG Program Office partnered with Cobb Community Transit (CCT) to post Fair Housing advertisements on bus shelters and inside buses for three months. Below are some examples of the CCT bus shelter advertisements in English and Spanish.



Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)

The following impediments were identified and the following actions were taken to mitigate impediments:

Impediment	Recommendation	Action Taken
<p>Lack of Fair Housing Education</p>	<ul style="list-style-type: none"> • Conduct Fair Housing Outreach Campaigns • Publish housing education materials in both English and Spanish 	<ul style="list-style-type: none"> • The County continued its fair housing public service announcements to advertise on Cobb Community Transit (CCT) bus shelters and buses as shown above. The advertisements were posted in English and Spanish and located strategically throughout the County to provide residents with information regarding fair housing and the fair housing hotline. The County also posted all notices and advertisements in the Marietta Daily Journal to provide residents with information regarding fair housing education. To provide special populations, such as non-English speaking and LGBT residents, ads were placed in <i>Mundo Hispanico</i> in Spanish, and on the <i>GA Voice</i> website. The County also maintained its Fair Housing Hotline to refer residents to HUD’s Fair Housing Hotline to report fair housing complaints and report alleged discrimination. • The County used CDBG funding to provide comprehensive fair housing training, education, advertising and marketing services throughout the County to include the provision of fair housing brochures/flyers; providing educational presentations/training on fair housing; and providing information and referral services Cobb County residents.

<p style="text-align: center;">High Housing Costs</p>	<ul style="list-style-type: none"> • Implement subsidy programs • New construction and rehabilitation of affordable housing • Implement workforce housing programs 	<p>In an effort to increase affordability of housing, the County implemented the following programs during the program year:</p> <ul style="list-style-type: none"> • Using HOME funds, the County provided down-payment assistance to income eligible homebuyers through the Marietta Housing Authority and Habitat for Humanity. • Using HOME funds, the County continued to support a Tenant-Based Rental Assistance (TBRA) program operated by MUST Ministries, Center for Family Resources and Young Women’s Association of Northwest Georgia to increase affordability for renters in the County. The organizations provided assistance for 36 families during this program year. • ESG funding was also used for Rapid Re-housing to assist 31 families with permanent housing and funds were also used to prevent 85 families from becoming homeless. • Cole Street Development Corporation added 22 houses to its affordable rental housing portfolio as a result of the closeout of the Neighborhood Stabilization Program (NSP).
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<p>Lack of Accessibility to Public Transportation</p>	<ul style="list-style-type: none"> • Conduct corridor studies and comprehensive planning studies to assess needs • Develop long range transportation plans to analyze current and future needs 	<ul style="list-style-type: none"> • Cobb Community Transit (CCT) operated flex routes in the Southern portion of the County to increase connectivity to business centers within the county and region. Flex routes utilize smaller buses or vans to transport commuters to major fixed routes in the county. There are currently three flex routes operating throughout the County. • Cobb Community Transit (CCT) conducted the CCT Service and Marketing Study. Serves as a guide to service modifications for the next 10 years and identifies opportunities to increase CCT revenues and ridership. • Cobb DOT has developed a Cobb County Transportation Resource Directory intended to serve citizens of all ages; including seniors and persons with disabilities. • Cobb DOT, in partnership with Cobb Senior Services (CSS) and CCT, has initiated a new transportation program targeted for seniors age 60 and older who qualify for Paratransit services but live outside of the CCT Paratransit and are not served by CSS.
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<p>Zoning Restrictions</p>	<ul style="list-style-type: none"> • Study the effects of zoning codes and ordinances • Develop a committee to discuss zoning issues 	<ul style="list-style-type: none"> • Monthly zoning analysis with staff recommendations for re-zoning, special land use permits, and land use permit requests.
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Table 14 - Impediments

CR-40 - Monitoring 91.220 and 91.230

Description of the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements.

Cobb County has established procedures to ensure grant programs and non-profit agencies comply with federal program requirements, County policies, and planning goals. Monitoring responsibilities for the County's CDBG, HOME, and ESG programs are carried out by staff members responsible for administering each program. To ensure that all subrecipients of federal funds operate in compliance with all applicable laws and regulations, activities of each agency are systematically reviewed, as described below.

To ensure compliance with program regulations, the County evaluates and documents the eligibility of all grant-funded activities, places under contract all sub-awards to qualified and eligible subrecipients, and tracks the status of all sub-award contracts. The County obtains monthly progress reports covering all grant funds expended to document that at least 51% of clients were income eligible. Annually, the program staff utilize a Risk Analysis Matrix for all CDBG, HOME, and ESG subrecipients. Risk analysis focuses on the following areas: Financial Capacity; Management; Planning; and National Objectives. Each subrecipient is graded and their score is based on the following; low risk [0-30 points]; moderate risk [31-50 points] and high risk [51-100 points]. Based on this cumulative score, the CDBG Program Office determines its monitoring schedule for all moderate to high risk subrecipients. As a general rule, the CDBG Program Office staff will conduct "on-site" monitoring for all moderate and high risk subrecipients on an annual basis. Conversely, the low risk subrecipients are monitored on-site every other program year and desk-reviews are conducted throughout the year for all subrecipients.

Desk reviews analyze project financials, labor compliance, and overall compliance with program regulations. On-site monitoring inspects for key project components during a site visit to the subject property or location where services are provided. The project/service must be consistent with the activity that was funded to ensure programmatic compliance. Following each monitoring, letters are issued with the documented results. Where corrective actions are needed, a 30 day window is provided for each subrecipient to respond.

In 2015, the County monitored 11 subrecipients. The results of the monitoring revealed lack of proper record-keeping and inadequate information to verify income eligibility of clients. All concerns have been addressed and follow-up monitoring visits have been conducted to verify that entities have continued to maintain required corrective actions.

Citizen Participation Plan 91.105(d); 91.115(d)

Description of the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.

Cobb County's Citizen Participation Plan meets HUD's requirements referenced at 24 CFR 91.105(b) for citizen participation in all HUD grants programs. Cobb County has devised specific actions to encourage increased participation in its housing and community development programs and persons of low- to moderate income.

A draft of the 2015 CAPER was available for public comment for a 15-day period that commenced on March 3, 2016 and concluded on March 18, 2016. A Public Notice to accept comments on the draft was advertised in the *Marietta Daily Journal* and on the *GA Voice* website to reach the LGBT community. A Spanish version was posted in *Mundo Hispanico* in an effort to reach the Spanish limited English proficiency population. The draft of the 2015 CAPER was made available on the CDBG website at www.cobbcounty.org/cdbg in both English and Spanish. To ensure affirmative steps to solicit participation in the CAPER preparation process from other protected classes to include racial, ethnic, and religious minorities, families with children, and persons with disabilities, the County distributed notice of the public meeting through a wide network of non-profit organizations, distributed through the Cobb Community Collaborative, and advertised on the Cobblines digital newsletter.

All meetings were held at convenient times and in locations accessible to all residents of the County. All of the meeting notices informed residents who may have disabilities and/or speak limited English to contact our office for special accommodations if necessary. A copy of the advertisement is included in the appendix.

A public meeting was held at the Cobb County Board of Commissioners meeting room located at 100 Cherokee Street in Marietta, Georgia on Thursday, March 10, 2016. Citizens were given an opportunity to review the draft document and provide written comments. The County did not receive any written comments on the draft copy of the 2015 CAPER. The full minutes of that meeting are included as an Appendix to this document.

CR-45 - CDBG 91.520(c)

Specify the nature of, and reasons for, any changes in the jurisdiction's program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.

Cobb County has not made any major changes to the objectives of its CDBG program over the last year. The program continues to focus on public services, public facilities improvements, code enforcement, and other capital infrastructure projects, such as street,

curb, gutter, and sewer improvements/ expansions.

[BEDI grantees] Describe accomplishments and program outcomes during the last year.

Cobb County is not a BEDI grantee.

CR-50 - HOME 91.520(d)

Include the results of on-site inspections of affordable rental housing assisted under the program to determine compliance with housing codes and other applicable regulations

Please list those projects that should have been inspected on-site this program year based upon the schedule in §92.504(d). Indicate which of these were inspected and a summary of issues that were detected during the inspection. For those that were not inspected, please indicate the reason and how you will remedy the situation.

For Home participating jurisdictions, the report must include the following:

- **Results of on-site inspections of affordable rental housing for program compliance**
- **Assessment of the jurisdiction's affirmative marketing actions**
- **Assessment of the jurisdiction's outreach to minority-owned and women-owned businesses**

Cobb County is dedicated to providing "decent, safe, and sanitary" housing at an affordable cost to low-income families. To accomplish this, program regulations use basic Housing Quality Standards (HQS), which all units must meet before assistance can be paid on behalf of a family and at least annually throughout the term of the assisted tenancy. HQS defines "standard housing" and establishes the minimum criteria necessary for the health and safety of program participants.

There are two types of inspections:

- Initial Inspection
- Follow-up Inspection upon Monitoring

Results of on-site inspections of affordable rental housing assisted under the HOME Program

The on-site inspections for rental housing that received HOME Program assistance are detailed in the following table. Included in the table are issues (findings) and follow up actions taken.

Summary of the results of the on-site inspections

- 15 Properties inspected
- 96 Total HOME-Assisted units
- 25 HOME-Assisted units inspected
- 4 Findings
- 4 Follow-up Actions

CR-50 HOME (HOME grantee only)

2015 Program Year On-Site Inspections of HOME Assisted Projects				
Property Name & Address	Number of HOME-Assisted Units		Findings	Follow-up Action
	Total	No. of Inspected		
Cambridge Woods Apts.	26	4	None	None
409 Oak Harbor Trail	1	1	1	Completed
2740 Tiffany Drive	8	2	None	None
1507 Church Street	12	2	None	None
360 Oak Harbor Trail	1	2	1	Completed
501 Augusta Drive	1	1	None	None
1716 Cunningham Road	1	1	1	Completed
180 Lemon Court	1	1	1	Completed
4318 Vicars Chase	1	1	None	None
48 Henderson St	12	2	None	None
900 Richard Street	1	1	None	None
2216 Serenity Drive	1	1	None	None
The Legacy	10	2	None	None
The Tower	10	2	None	None
Walton Overlook	10	2	None	None
TOTALS	96	25	4	4

Table 15 – On-Site Inspections

Provide an assessment of the jurisdiction's affirmative marketing actions for HOME units. 92.351(b)

Affirmative Marketing Actions for HOME Program

In 2015, the County was actively engaged in an affirmative marketing campaign for all of its housing-related programs including rental and homebuyer projects. Affirmative marketing steps taken to provide information and attract eligible persons to the available housing without regard to race, color, national origin, sex, religion, familial status or disability include:

- Using the Equal Housing Opportunity logo in all press releases and solicitations for owners and tenants;
- Displaying fair housing posters prominently throughout the County and on local transit buses.

Refer to IDIS reports to describe the amount and use of program income for projects, including the number of projects and owner and tenant characteristics

Section CR-15 within this CAPER provides details on the receipt and expenditure of program income over the program year.

Describe other actions taken to foster and maintain affordable housing. 91.220(k) (STATES ONLY: Including the coordination of LIHTC with the development of affordable housing). 91.320(j)

The County has several programs aimed at both fostering and maintaining affordable housing. These programs include, but are not limited to: use of HUD's Housing Choice Voucher program, programs geared towards maintenance of existing housing stock, programs designed to keep low and moderate income families in their homes, acquisition and rehabilitation programs, anti-poverty programming, and programs to improve social service coordination. For a detailed listing of program activities please refer to section CR-35-Other Actions.

CR-60 - ESG 91.520(g) (ESG Recipients only)

ESG Supplement to the CAPER in *e-snaps*

For Paperwork Reduction Act

1. Recipient Information—All Recipients Complete

Basic Grant Information

Recipient Name	COBB COUNTY
Organizational DUNS Number	073590812*
EIN/TIN Number	956002748*
Identify the Field Office	ATLANTA
Identify CoC(s) in which the recipient or subrecipient(s) will provide ESG assistance	

ESG Contact Name

Prefix	MS.
First Name	KIMBERLY
Middle Name	
Last Name	ROBERTS
Suffix	
Title	MANAGING DIRECTOR

ESG Contact Address

Street Address 1	121 HAYNES STREET
Street Address 2	
City	MARIETTA
State	GEORGIA
ZIP Code	30060
Phone Number	770-528-1457
Extension	
Fax Number	
Email Address	ROBERTSK@COBBCOUNTYCDBG.COM

ESG Secondary Contact

Prefix	MR.
First Name	MATTHEW
Last Name	ELDER
Suffix	
Title	SR. DEPUTY FOR OPERATIONS
Phone Number	770-528-1460
Extension	
Email Address	MELDER@COBBCOUNTYCDBG.COM

2. Reporting Period—All Recipients Complete

Program Year Start Date	01/01/2015
Program Year End Date	12/31/2015

3a. Subrecipient Form – Complete one form for each subrecipient

Subrecipient or Contractor Name: MUST Ministries

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 827848292

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$50,000

Subrecipient or Contractor Name: The Center for Family Resources

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 024155673

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$60,329.05

Subrecipient or Contractor Name: The Extension Inc.

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 148634939

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$45,000

Subrecipient or Contractor Name: Turner Hill CDC – Harmony House

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 72061869

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$27,011.87

Subrecipient or Contractor Name: St. Vincent de Paul – House of Dreams

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 166015446

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$10,000.00

Subrecipient or Contractor Name: HOPE Atlanta dba Traveler’s Aid

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 86078748

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$25,000.00

Subrecipient or Contractor Name: Africa’s Children’s Fund

City: Atlanta

State: GA

Zip Code: 30338

DUNS Number: 945400125

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$15,000

Subrecipient or Contractor Name: Latin American Association

City: Marietta

State: GA

Zip Code: 30060

DUNS Number: 958528770

Is subrecipient a victim services provider: No

Subrecipient Organization Type: Other Non-profit organization

ESG Subgrant or Contract Award Amount: \$20,000

CR-65 - Persons Assisted

4. Persons Served

4a. Complete for Homeless Prevention Activities

Number of Persons in Households	Total
Adults	63
Children	58
Don't Know/Refused/Other	0
Missing Information	0
Total	121

Table 16 – Household Information for Homeless Prevention Activities

4b. Complete for Rapid Re-Housing Activities

Number of Persons in Households	Total
Adults	21
Children	10
Don't Know/Refused/Other	0
Missing Information	0
Total	31

Table 1 - Household Information for Rapid Re-Housing Activities

4c. Complete for Shelter

Number of Persons in Households	Total
Adults	782
Children	148
Don't Know/Refused/Other	0
Missing Information	0
Total	930

Table 18 - Shelter Information

4d. Street Outreach

Number of Persons in Households	Total
Adults	0
Children	0
Don't Know/Refused/Other	0
Missing Information	0
Total	0

Table 19 - Household Information for Street Outreach

4e. Totals for all Persons Served with ESG

Number of Persons in Households	Total
Adults	859
Children	212
Don't Know/Refused/Other	0
Missing Information	0
Total	1071

Table 20 - Household Information for Persons Served with ESG

5. Gender—Complete for All Activities

	Total
Male	690
Female	381
Transgender	0
Don't Know/Refused/Other	0
Missing Information	0
Total	1071

Table 21 - Gender Information

6. Age—Complete for All Activities

	Total
Under 18	212
18-24	81
25 and over	778
Don't Know/Refused/Other	0
Missing Information	0
Total	1071

Table 22 - Age Information

7. Special Populations Served—Complete for All Activities

Number of Persons in Households

Subpopulation	Total Persons Served - Prevention	Total Persons Served - RRH	Total Persons Served in Emergency Shelters	Total
Veterans	5	3	60	68
Victims of Domestic Violence	3	4	85	92
Elderly	2	2	29	33
HIV/AIDS	0	0	10	10
Chronically Homeless	0	7	75	82

Persons with Disabilities:				
Severely Mentally Ill	4	10	130	144
Chronic Substance Abuse	12	4	232	248
Other Disability	10	12	192	214
Total (unduplicated if possible)	36	42	813	891

Table 23 – Special Population Served

CR-70 – ESG 91.520(g) - Assistance Provided and Outcomes

10. Shelter Utilization

Number of New Units – Rehabbed	0
Number of New Units – Conversion	0
Total Number of bed - nights available	42,060
Total Number of bed - nights provided	36,355
Capacity Utilization	86.44%

Table 24 – Shelter Capacity

11. Project Outcomes Data measured under the performance standards developed in consultation with the CoC(s)

In consultation with the Cobb County Continuum of Care, Cobb County established a committee to develop performance standards to measure the effectiveness at targeting those who need the assistance most, reducing the number of people living on the streets or emergency shelters; shortening the time people spend homeless, and reducing each participant’s housing barriers or housing stability risks.

CR-75 – Expenditures

11. Expenditures

11a. ESG Expenditures for Homeless Prevention

	Dollar Amount of Expenditures in Program Year		
	FY 2013	FY 2014	FY 2015
Expenditures for Rental Assistance	\$23,696.92	\$61,325.71	\$49,029.81
Expenditures for Housing Relocation and Stabilization Services - Financial Assistance	0	0	0
Expenditures for Housing Relocation & Stabilization Services - Services	0	0	0
Expenditures for Homeless Prevention under Emergency Shelter Grants Program	0	0	0
Subtotal Homeless Prevention	\$23,696.92	\$61,325.71	\$49,029.81

Table 25 – ESG Expenditures for Homeless Prevention

11b. ESG Expenditures for Rapid Re-Housing

	Dollar Amount of Expenditures in Program Year		
	FY 2013	FY 2014	FY 2015
Expenditures for Rental Assistance	\$107,278.57	\$37,872.86	\$9,391.42
Expenditures for Housing Relocation and Stabilization Services - Financial Assistance			
Expenditures for Housing Relocation & Stabilization Services - Services	\$0	\$0	\$0
Expenditures for Homeless Assistance under Emergency Shelter Grants Program	\$0	\$0	\$0
Subtotal Rapid Re-Housing	\$107,278.57	\$37,872.86	\$9,391.42

Table 26 – ESG Expenditures for Rapid Re-Housing

11c. ESG Expenditures for Emergency Shelter

	Dollar Amount of Expenditures in Program Year		
	FY 2013	FY 2014	FY 2015
Essential Services	\$0	\$0	\$0
Operations	\$233,976.71	\$143,194.76	\$89,893.74
Renovation	\$0	\$0	\$0
Major Rehab	\$0	\$0	\$0
Conversion	\$0	\$0	\$0
Subtotal	\$233,976.71	\$143,194.76	\$89,893.74

Table 27 - ESG Expenditures for Emergency Shelter

11d. Other Grant Expenditures

	Dollar Amount of Expenditures in Program Year		
	FY 2013	FY 2014	FY 2015
Street Outreach	\$0	\$0	\$0
HMIS	\$15,538.00	\$6,551.00	\$13,161.25
Administration	\$8,192.44	\$30,437.22	\$20,736.67

Table 28 - Other Grant Expenditures

11e. Total ESG Grant Funds

Total ESG Funds Expended	FY 2013	FY 2014	FY 2015
\$850,277.08	\$388,682.64	\$279,381.55	\$182,212.89

Table 29 - Total ESG Funds Expended

11f. Match Source

	FY 2013	FY 2014	FY 2015
Other Non-ESG HUD Funds	\$252,509.00	\$269,127.08	\$134,410.40
Other Federal Funds	0	0	\$47,802.49
State Government	\$8,016.34	10,254.47	0
Local Government	0	0	0
Private Funds	\$68,323.77	0	0
Other		0	0
Fees	\$59,833.53	0	0
Program Income	0	0	0
Total Match Amount	\$388,682.64	\$279,381.55	\$182,212.89

Table 30 - Other Funds Expended on Eligible ESG Activities

11g. Total

Total Amount of Funds Expended on ESG Activities	FY 2013	FY 2014	FY 2015
	\$777,365.28	\$558,763.10	\$364,425.78

Table 31 - Total Amount of Funds Expended on ESG Activities