



Fall 2013

Connect Cobb



Northwest Transit Corridor
Environmental Assessment

Connect Cobb Fact Sheet

Connect Cobb EA Underway!

Since the Environmental Assessment (EA) kicked off earlier this year, the Connect Cobb project team has been busy collecting additional data, conducting analyses, and meeting with stakeholders to develop the EA. From these efforts, the team has been refining the Purpose and Need statement, station locations, alignment of the alternates, and cost estimates. The team also has made site visits to peer communities with similar transit systems, such as Cleveland's HealthLine, to see firsthand the operations and discuss the lessons learned.



Cleveland's HealthLine Rapid Transit Vehicle and Station

The EA is a continuation of the Alternatives Analysis (AA) phase, finalized in December 2012, that identified a locally preferred alternative (LPA) consisting of a combination of Bus Rapid Transit (BRT) along US 41 and express bus service along I-75. Completion of the EA is the next step in the development and implementation of a mobility solution in the US 41/I-75 Northwest Corridor between Cobb County and midtown Atlanta. A draft of the EA is anticipated in early 2014 followed by a public hearing. A final environmental document is expected to be approved by the Federal Transit Administration (FTA) in the first quarter of 2014.

Connect Cobb and the Community

On November 12, 2013 from 5:30 pm to 7:30 pm at the Cobb Galleria Centre, Ballroom A, Two Galleria Parkway, Atlanta, Georgia 30339, the project team will host a public meeting to show the community the latest information on the project and collect input. Additionally, the team will post a project video, with a survey, on the Connect Cobb webpage www.cobbdot.org/connectcobb.htm, so those who are unable to attend the meeting can still learn about the project and submit their thoughts. Prior to the public meetings, look for us hosting project kiosks at

Public Meeting:

*November 12, 2013
Cobb Galleria Centre
Ballroom A
Two Galleria Parkway
Atlanta, GA 30339*

*Drop in anytime between
5:30 and 7:30 pm!*

Marietta and Cumberland CCT transfer centers. We will also be working closely with the “Cobb in Motion” Comprehensive Transportation Plan Update team, by meeting with shared stakeholders and providing project information fact sheets at events.

Creating Connectivity and Options

The Connect Cobb project proposes a dual-service, 20-plus station, transit solution to serve the Northwest Corridor’s two major trip types: local and commuter trips. BRT, also known as Arterial Rapid Transit (ART), provides local access to and between the major activity centers along the corridor. Limited stop express bus service provides for long haul commuting from/through Cobb County to other regional destinations. When fully implemented, Connect Cobb will link Kennesaw and the Town Center area through Marietta, the Cumberland area, and Atlanta providing much-needed travel options for thousands of daily riders.

BRT uses buses that generally operate on their own guideways on existing roads or dedicated bus-only lanes. This permanent integrated system uses technology and design improvements to improve the ride, such as enhanced fare collection services; priority at signaled intersections; improved stations along corridors; and platform-level boarding. Boston, Cleveland and Pittsburgh are examples of cities that have BRT systems.

Express bus service operates with buses on roadways with mixed traffic. The buses make limited stops along normal bus routes to provide faster, or express, service. Cobb Community Transit (CCT) currently provides express bus service between Cobb County and Downtown Atlanta during peak commuting periods. Phoenix, Miami, Los Angeles and Seattle are additional examples of express bus systems.

How Can I Get Involved?

Please visit our project website at www.cobbdot.org/connectcobb.htm for the most up-to-date information on project milestones and outreach events. You can also like us on Facebook to receive social media updates. If you would like to join our mailing list, or have any questions, please contact Kristine Hansen-Dederick at hansen-dederick@sycamoreconsulting.net or 404-377-9147.



Bus-Only Lane and Signal Priority



Platform-Level Boarding