

# GIS

## Geographic Information System



Cobb County... Expect the Best!

**15 years**  
of success in Cobb County

**35 full-time employees**  
specializing in GIS at Cobb County

**20,000 average users**  
of Cobb County mobile and web maps each month

**11% growth**  
expected annually in U.S. GIS market through 2016\*

\*Research and Markets. (September 2013). GIS Market in US 2012-2016.

# GIS at the DOT

- + Uses **25 data layers** to enhance decision-making
- + Reports statistics on Cobb's **daily traffic**
- + Aids planning of County's **18 bus routes, 3,247 miles** of road, and **540 signals**