

# Powers Ferry Corridor Study

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## Public Meeting

## Charrette

August 24, 2009

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*Cobb County Community Development Agency  
Planning Division*



# Powers Ferry Corridor Study

## Tonight

Overview

What we've heard

Charrette



# Overview

- Study area
- Focus Groups/Stakeholders
- Business survey
- Kick-off meeting



# Powers Ferry Corridor Study

## What we've heard



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# Powers Ferry Corridor Study

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## What we've heard

### Strengths

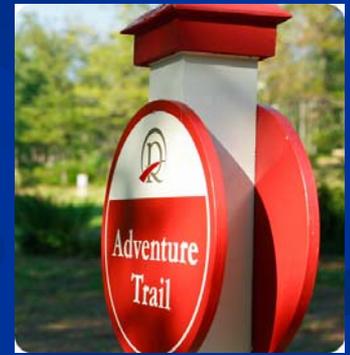
Location  
Scenic natural environment  
High visibility for marketing  
Diversity  
CID  
Low taxes

### Weaknesses

Crime  
Housing imbalance  
Vacant retail  
Lack of connectivity  
Lack of Bike routes  
No identity  
No destination  
Existing regulations

# Powers Ferry Corridor Study

## Opportunities



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## Opportunities

- Establish urban design/streetscape standards
- Village Center
- Balance renter vs. owner occupied housing
- Expand transportation opportunities
- Branding & community involvement
- Access points to recreation area
- Incentives for redevelopment assemblages
- Incentives for Green Building and LEED

# Powers Ferry Corridor Study



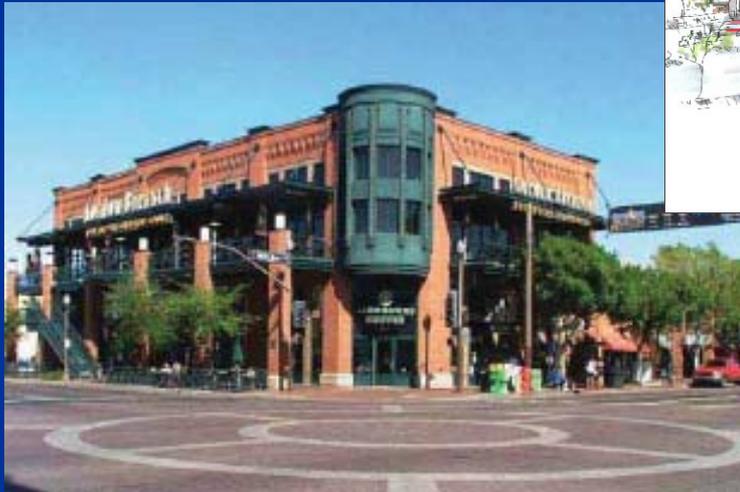
## Urban design/Streetscape



# Powers Ferry Corridor Study



Village  
Center

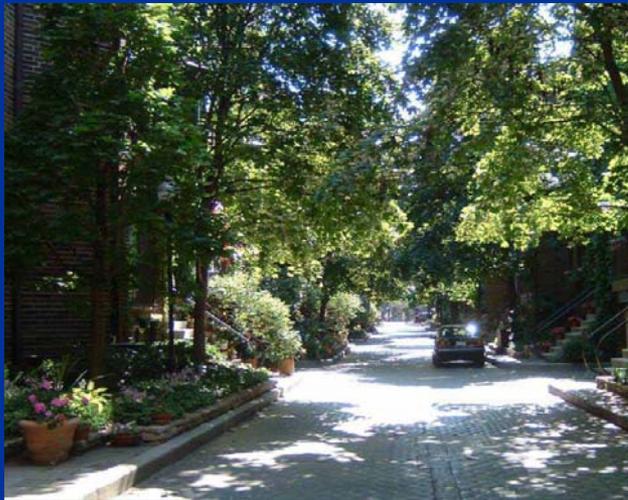


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## Housing Balance



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## Green Buildings

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## Transportation



www.pedbikeimages.org/Dan Burden



www.pedbikeimages.org/Dan Burden



www.pedbikeimages.org/Dan Burden

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## Branding & Community Involvement

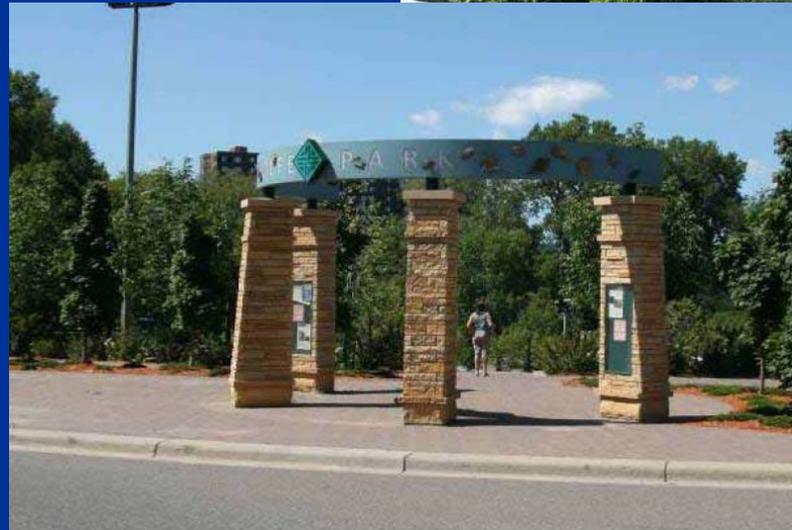
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# Powers Ferry Corridor Study



Connect  
to  
nature



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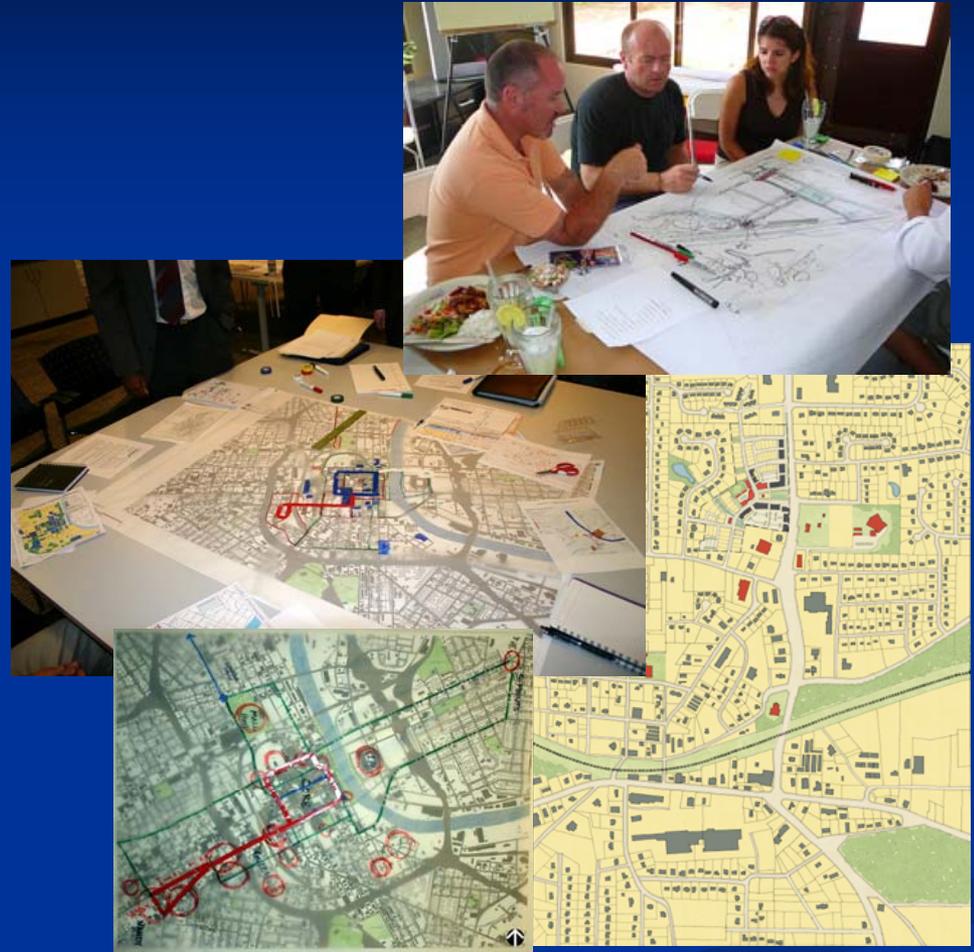
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# Powers Ferry Corridor Study

## Charrette

### What is a design workshop?

- Collaborate on a vision
- Forum for ideas
- Offers immediate feedback
- Authorship of the plan

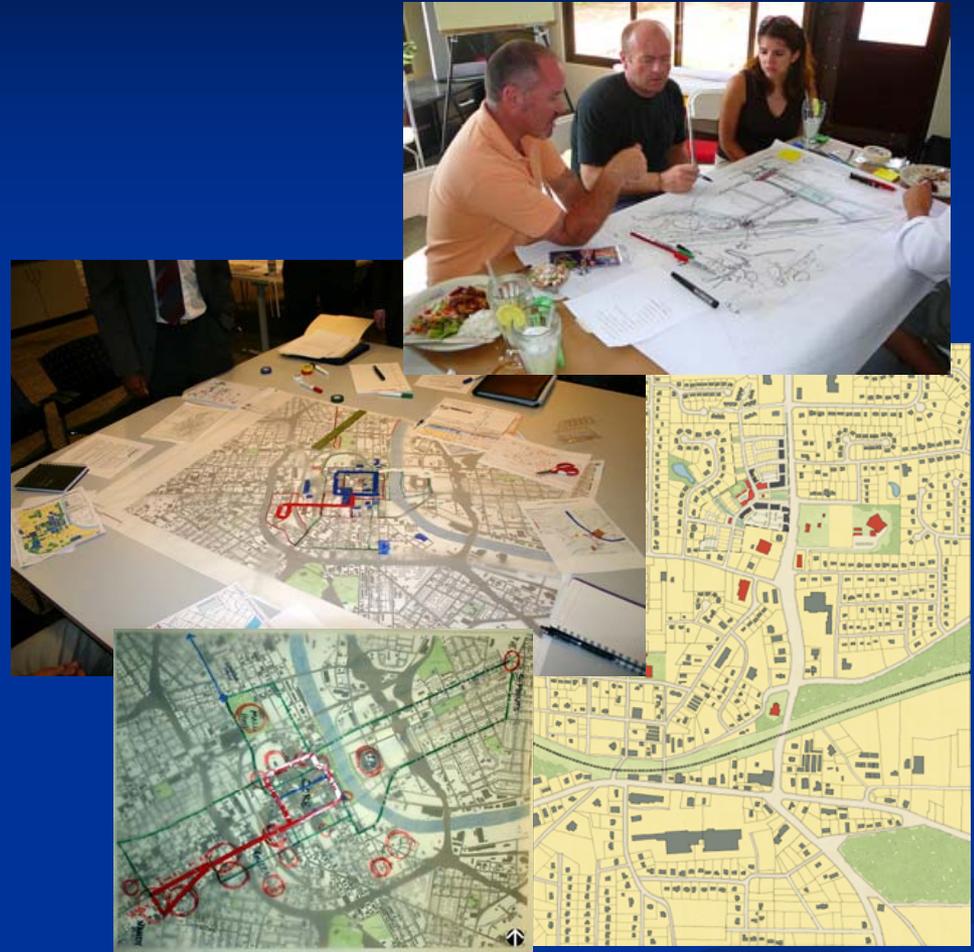


# Powers Ferry Corridor Study

## Charrette

### Today's Process

- Break into 5 groups
- Offer your vision
- Write ideas on large notepads (policy & regulations)
- Think outside the box - creative





Charrette